

RINKER ENTERPRISES, INC.

Harry L. Rinker, President

22 Stillwater Circle
Brookfield, CT 06804

(484) 695-5628

Website: www.harryrinker.com

E-mail: harryrinker@aol.com

FOR IMMEDIATE RELEASE
Vera Cruz (Emmaus, PA)

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WHATCHA GOT? MOVES TO GENESIS COMMUNICATION NETWORK

WHATCHA GOT?, the nationally syndicated antiques and collectibles call-in radio show hosted by Harry L. Rinker, national antiques and collectibles expert, is now part of Genesis Communications Network, Eagan, Minnesota. "I'm excited about the change," says Rinker. "The move to Genesis offers new growth opportunities for the nation's No. 1 antiques and collectibles radio show."

WHATCHA GOT? airs on Sundays between 8:00 AM and 10:00 AM Eastern Time. It also streams live on the Internet at www.gcnlive.com and is available as a podcast by clicking on "Archive/On Demand/Podcast" on www.gcnlive.com's home page. **WHATCHA GOT?**, which first aired on March 5, 2006, has forty plus affiliates in over twenty states.

Listeners participate in the show by calling the toll free number, 1-800-259-5701 or sending Rinker an e-mail at harryrinker@aol.com while the show is on the air. The show also has a mailbag segment. Listeners send questions to: **WHATCHA GOT?**, 5093 Vera Cruz Road, Emmaus, PA 18049. Rinker selects appropriate questions and answers them during the show.

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Besides answering callers' questions and letters, **WHATCHA GOT?** features five-minute telephone guest interviews with authors, collectors, dealers, auctioneers, publishers, show promoters, antiques mall managers, and other leaders in the antiques and collectibles field, discusses the latest trends and developments in the trade, reports auction results, and provides collecting tips and other helpful advice to its listeners.

Since the early 1990s, Harry Rinker hosted local versions of **WHATCHA GOT?** for KFGO in Fargo, ND, KLTF in Little Falls, MN, KROC in Rochester, MN, WGEE in Green Bay, WI, WIBC in Indianapolis, IN, WNPV in Lansdale, PA, and WSAU in Wausau, WI. Rinker is the author of *Sell, Keep, or Toss: How to Downsize a Home, Settle an Estate, and Appraise Personal Property*, published by House of Collectibles, and *Rinker on Collectibles*, a nationally syndicated weekly column that appears in daily and trade periodicals and on his website www.harryrinker.com.

Individuals wishing to listen to **WHATCHA GOT?** on the radio rather than the Internet are encouraged to call their favorite local radio station and ask the station's program director to contact Branigan Webber, Affiliate Relations Director, Genesis Communications Network, at 877-996-4327, #123.

For more information click on the **WHATCHA GOT?** logo on www.harryrinker.com.

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Contact for additional information:

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